

Tillamook County Library Board Minutes – September 21, 2017

Board Members Present: (y) Shiela Zerngast, (y) Betsy Chase, (n) Chris Chiola, (n) Bob Favret, (n) Cheryl Hantke, (n) Ruth LaFrance (y) Neal Lemery

Staff Present: (y) Sara Charlton, (y) Sarah Beeler, (n) Bill Landau (y) Jessica Darling

Call to Order: The meeting was called to order by Shiela Zerngast at 12:23 pm.

Approval of the Minutes and Budget: No quorum present, tabled until next meeting.

Director's Report:

Umpqua Bank donated three new computers to the Garibaldi Branch.

Reviewed system statistics for 2016-2017. Hoopla usage has increased so additional funds will be allocated to help keep up with demand.

Cathy Favret donated a wonderful book and library- themed quilt to raffle for the park project. The raffle will be held during the holiday season. The park project will go out for bid again in January, per Richard Turi's advice.

A delightful poem about Captain Book was left at the front desk.

We are currently seeking bids for the roof project.

An Oceanbooks in-service day will be held at the Tillamook Main Branch on Friday, October 27, 9:30 am to 3:00 pm. Board members are invited. Approximately seventy people will be in attendance. State Librarian, MaryKay Dahlgreen and Oregon Library Association President, Buzzy Nielsen, will be guest speakers. There will also be a special program, *Creativity in the Workplace*.

Penny Hummel's Report:

Penny distributed a draft of the *2016-2017 Annual Report to the Community* and reviewed 2017 survey results. Highlights include a 25% increase in circulation and an 8.2% increase in cardholders. She will follow up with analysis and comments to Sara to share with the board. The Report will be included in the January newsletter and will be presented to Commissioners and Friends groups. Links to the report will be on the Headlight Herald website, the Pioneer website and our Facebook page.

The survey measures how well we are carrying out the goals outlined in the Strategic Plan. There was discussion of ways to get more non-user input and outreach. A mobile device, utilizing a subset of key questions could be used at community events and in the lobby.

The question was raised whether new Innovative software could tie into a source to provide a summary of what was saved on each receipt. This would allow us to directly meet scorecard targets. Value saved information will be added to another newsletter, since it is a key point. Another idea was to take a picture of patrons with library materials showing how much money they saved by checking their materials from the library. There was discussion on ways to reflect

increased efficiency in our delivery of programs and services, per the goals identified in the strategic plan.

Public Input: none

The next board meeting will be Thursday, October 19, 2017, 12:00pm.

Meeting adjourned by Shiela Zerngast at 1:20 pm

Sincerely and respectfully submitted, Jessica Darling